Wendi Secrist

Executive Director



Deni Hoehne Chair

WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

Workforce Development Policy Committee Meeting Minutes – January 18, 2021

Committee Members: Christi Gilchrist, Clay Long, Hope Morrow, Jani Revier, Jason Hudson, John Smith, Lori Barber, Scott Syme, Sean Coletti, Todd Schwarz, Tom Kealey, Tom Schultz

Staff: Caty Solace, Wendi Secrist, Paige Nielebeck, Jeffrey Bacon, Amanda Ames, Matthew Thomsen

Guests: None

Call to Order at 2:03 p.m.

Roll Call: Quorum met

Review Agenda: Amended to review Legislative Priorities Agenda item prior to meeting minutes.

Legislative Priorities Policy Review

The Legislative Priorities Policy was adopted January 2020. The high level of feedback and input prior to adoption resulted in a draft policy with messaging "The Council serves at the pleasure of the Governor and the Council is required to ensure everything being advocated for or advised on will be presented for review by the Governor's Office."

Ms. Secrist reviewed the Legislative Priorities Policy. Please see attached document.

Discussion:

The consensus was this year's expanded list was presented too late for a comprehensive review. An earlier start time would keep the Committee on track to align the Legislative Priorities with the Governor's recommendations.

What happened this year?

- There were a lot more items for review than in previous years.
- The Committee was also working on the WDTF Policy which was a large undertaking in of itself.

What is the intended use of the Legislative Priorities document?

Traditionally, the perspective is there is a role to play of the WDC to support initiatives by agencies that
are also being supported by the Governor (e.g., if CTE has an initiative that the Gov supports then the
WDC should support it too).

Review December 9, 2021 Meeting Minutes

Motion by Ms. Barber to approve the December 9, 2021 meeting minutes as written. Second by Mr. Smith. Motion carried.

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Launch Course Approvals

The Committee reviewed the Idaho Launch course changes. Please see attached list.

Discussion:

Are the College of Eastern Idaho (CEI) non-degree certification trainings competing internally with the degree programs?

• They see certifications as an add-on to the degree more than competing with it.

Soon another employer survey will go out for Idaho Launch to refresh courses and skills.

Motion by Mr. Long to approve the Launch Course List as presented. Second by Ms. Gilchrist. Lori Barber to abstain from vote. Motion carried.

ETP Appeals

American Institute of Clinical Massage

Ms. Secrist reviewed the American Institute of Clinical Massage's ETP Appeal. Please see attached document.

Discussion:

How do we identify occupations worth investing in?

- The appeal process was created to address the dynamic market changes in occupation demand and training not reflected in the existing list of occupations.
- More individuals are coming through non-traditional means and often for jobs that need training.

Motion by Mr. Schwarz to approve the American Institute of Clinical Massage's appeal and add Massage Therapy back to the Eligible Training Provider list. Second by Mr. Smith. Motion carried.

Boise Code Works

The Boise Code Works will submit their appeal request for presentment at the February meeting.

Motion by Mr. Smith to adjourn. Second by Ms. Barber. Motion carried. Adjourned at 2:45 p.m.